ROAD 2 WEB SUMMIT
Call for Portugal-based startups

TERMS & CONDITIONS

PREAMBLE

Road 2 Web Summit is a joint initiative by Startup Portugal and Web Summit to select the best young startups to represent Portugal at one of the biggest tech events in the world, Web Summit, due to happen in Lisbon in November.

To support this participation, the program also provides intensive preparation in a bootcamp that includes learnings on how to navigate the app, how the event will work, how to approach investors, which goals to set for the event, and how to pitch. Currently in its ninth year, the program has already supported more than 860 startups.

The selection process for the Road 2 Web Summit program will be managed by Startup Portugal and Web Summit teams. All participating companies and startups must meet the same criteria as any Web Summit ALPHA or BETA exhibitor, and must be based in Portugal.

CHAPTER 1 – GENERAL PROVISIONS

Article 1
Objective

1. The Road 2 Web Summit programme aims to help the best young startups make the most of their participation in Web Summit, and to reduce the cost of applying for the ALPHA or BETA program by 50%.

2. This program is targeting Portugal-based startups from every vertical.

Article 2
Promoters

The entities promoting the Road 2 Web Summit program are Startup Portugal and Web Summit.

CHAPTER 2 – ORGANIZATION

Article 3
Startup Selection

1. Startups will be selected after each application period, with selection carried out by a team made up of people from Startup Portugal and from Web Summit's startup team, and following the criteria mentioned in Article 8.

2. Selected startups will be notified directly by Web Summit's startup team using the contact details provided in the application form, and will have 10 working days from notification to complete registration by paying the remaining fee.

Article 4
Recipients

1. The Road 2 Web Summit program aims to support Portuguese technology-focused startups and entrepreneurs who develop projects with high growth potential, and who bet on innovative and unique products or services.

2. Candidates must be Portugal-based legal entities formed within the last 10 years that are developing technology-focused projects.

3. Persons related to the staff of the promoters or partners of the initiative are excluded.

4. Startup Portugal and Web Summit are unable to refund and thus accept in the program companies that have already acquired Alpha or Beta program access for Web Summit 2024.

Article 5
Context

1. The projects to be presented may correspond to a new product or service, or a new application of an existing product or service.

2. There is no limit to the area, vertical or field of presentation of the project.

Article 6
Formalization of the Application

1. The application to the Road 2 Web Summit is free, and must be formalized through the proper form, available at this address: **startupportugal.com/programs/road-2-web-summit**

2. The application process consists of correctly filling in the application form and providing all the required data.

3. By submitting the application, the candidates assume all the responsibility for their participation.

4. When submitting the Road 2 Web Summit application, candidates declare to have knowledge of and to accept the terms of the present Terms & Conditions.

Article 7
Deadline for Applications

1. Applications must be submitted before 23:59 on September 30th, 2024.

2. The organization reserves the right to extend the application period or open a new call at any time, which will be communicated through the program webpage: startupportugal.com/programs/road-2-web-summit.

Article 8
Application Evaluation

1. Applications will be evaluated by a joint team from Startup Portugal and Web Summit's startup team.

2. The analysis of the projects will consider the following evaluation criteria:

- The startup must, at a minimum, be launched and live with its own working website.
- The startup must have a developed brand – at minimum, a logo in EPS format.
- The startup must have its own unique software product or solutions, or must be working on its own connected hardware devices.
- Consultancies, agencies, developers, marketing/advertising agencies and public companies are not eligible to apply.
- Startups must be an independent company and not a subsidiary of a larger organization.
- The startup must have a valid Portuguese VAT (NIPC) number.

3. In the event of a tie, priority will be given to startups that have never participated in previous editions of the Road 2 Web Summit program.

4. Startups will need to undergo a video interview as part of the selection process. It will assess numerous criteria, including the team, product, traction, investment and roadmap, and the startup's expectations for the event.

CHAPTER 3 - BENEFITS AND OBLIGATIONS OF CANDIDATES

Article 9
Benefits

1. 100 startups will benefit from a 50% discount on Web Summit's ALPHA or BETA startup programs for Web Summit 2024, which will take place in Lisbon from 11-14 November, 2024.

2. Road 2 Web Summit is under no obligation to select 100 startups. If there are fewer than 100 candidates that fulfill the required criteria, the final number of selected startups may be lower.

3. 25 startups, with projects focused on impact and social inclusion, or founded by underrepresented social minorities, will receive a 100% discount on Web Summit's ALPHA or BETA startup programs for Web Summit 2024. The selection of this cohort will be carried out in parallel, in collaboration with specific partners operating in these fields.

4. The ALPHA and BETA programme includes:

- Three (ALPHA) or four (BETA) tickets to Web Summit, giving successful startups' teams access to the full event.
- Exhibition space for one day at the event.
- The opportunity to apply for Web Summit's world-renowned PITCH competition, and for Startup Showcase.
- Access to Web Summit's other startup activations.
- Company branding and profile feature on the Web Summit website, and within the mobile app.
- Access to the Web Summit mobile and web apps to build connections prior to (and during) the event, and to curate a personalized schedule.
- Startup success manager to help with preparations pre-event.

Article 10
Responsibilities of Awarded Candidates

1. Startups selected for the Road 2 Web Summit program will physically showcase their startup at the event, and will participate in all the startup activities that they are selected for.

2. Accommodation and transportation to the bootcamp and to Web Summit should be booked and paid for by each startup, individually, and are not the responsibility of the Road 2 Web Summit organization.

Chapter 4 – FINAL PROVISIONS

Article 11
Confidentiality

The promoters undertake to maintain the confidentiality of all documents submitted by the candidates, including those who were unsuccessful, as well as personal data, which will be managed according to the Privacy Policy of Web Summit and Startup Portugal.

Article 12
Amendments to the Terms & Conditions

The organization reserves the right, at any time, to change any clause of the present Terms & Conditions document, giving notice of such changes in the locations where the Terms & Conditions are available.

Article 13
Final Provisions

1. Omitted information will be resolved by Web Summit and Startup Portugal's representatives.
2. To clarify any doubts and additional questions, please contact the Road 2 Web Summit team at road2websummit@startupportugal.com.
3. Submitting an application for the Road 2 Web Summit program implies full acceptance of these Terms & Conditions.