

**STARTUP
PORTUGAL**

FOUNDRY

TECH

PORTUGAL

DEEP TECH EDITION



hello
tomorrow



WHO ARE WE

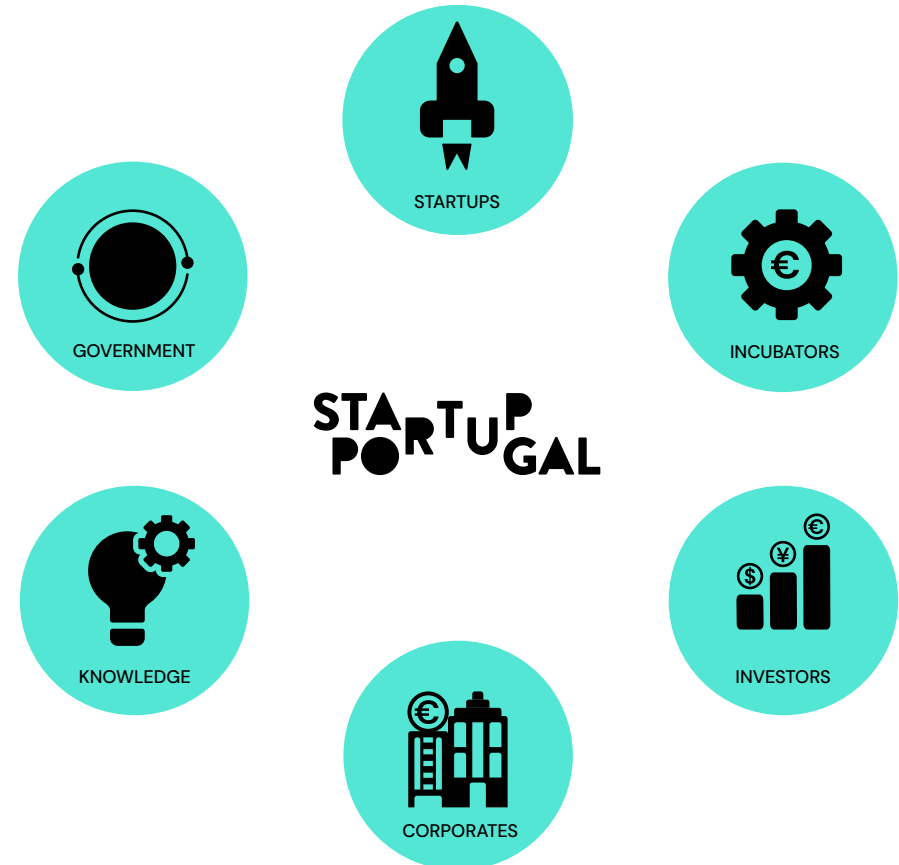
Startup Portugal is a non-profit organization that aims to support the Government in the creation and implementation of the National Strategy for Entrepreneurship. In collaboration with public and private partners (such as IAPMEI, ANI, and Portugal Ventures), we develop initiatives to drive ecosystem growth and foster a stronger culture of entrepreneurship.

WHAT WE DO

- **Policy & Strategy:** Advising the Government on designing and implementing public policies for entrepreneurship and monitoring their impact.
- **Ecosystem Mapping & Recognition:** Mapping the entrepreneurial landscape and officially recognizing startup status.
- **Incubator Network:** Coordinating and certifying the national network of incubators.
- **Funding Management:** Managing public funds dedicated to supporting and boosting the ecosystem.
- **Global Promotion & Representation:** Promoting Portuguese startups nationally and internationally, while representing the ecosystem in European and international forums.

HOW WE DO IT

Boosting the portuguese entrepreneurial ecosystem.



WE ARE LOOKING FOR

- | | |
|---|--|
| 01 Biotech | 02 Healthtech |
| 03 Advanced Materials & Nanotech | 04 Climate & Clean Tech |
| 05 Ocean & Marine Tech | 06 Advanced Computing & Electronics |
| 07 Artificial Intelligence | 08 Space & Aeronautics |
| 09 Robotics & Autonomous Systems | 10 Dual-use technologies |
| 11 Gov Tech | |

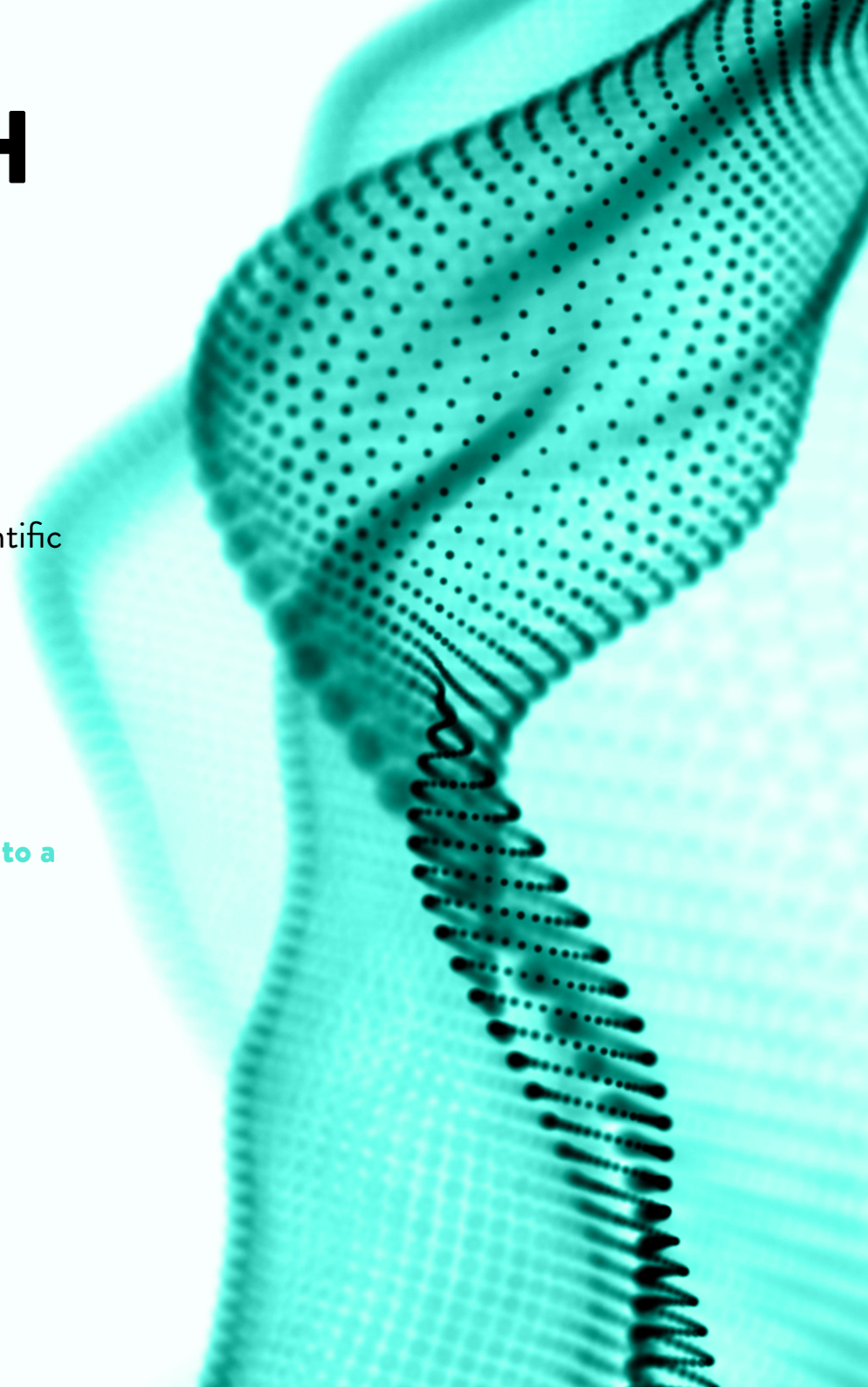
The program is built for teams working on **Deep Tech solutions** currently at **TRL4-5** (Technology validated in lab or demonstrated in a relevant environment, beyond early research) including:

- Researchers exploring a spin-off
- University-based or lab-originated projects
- Early-stage Deep Tech teams
- Teams with a validated technology looking for the next step

**TAKE YOUR DEEP TECH SOLUTION
TO THE NEXT LEVEL**

TURNING DEEP TECH INTO REAL-WORLD SOLUTIONS

- **Tech Foundry Portugal** is a national program designed to help scientific and technological teams move from lab to market validation
- **Startup Portugal** and **Hello Tomorrow**, Europe's largest deep tech community, bring together the tools, network and expertise to accelerate market entry.
- The program offers **4 months of intensive acceleration and access to a global network** of deep tech investors and experts.



JOIN TECH FOUNDRY PORTUGAL DEEP TECH EDITION

AND BENEFIT FROM:

ACCELERATION

Powered by **Hello Tomorrow**, the program offers a structured, **hands-on acceleration** journey combining expert-led workshops, tailored mentorship and direct access to relevant networks.

Startups benefit from 10 hours of **dedicated 1:1 mentorship** with **international experts**, continuous support from a **dedicated program manager**, and **practical workshops** covering key topics such as value proposition, IP & regulation, tech de-risking, go-to-market, partnerships, fundraising and pitching.

NETWORKING

Startups will gain access to **Hello Tomorrow's Deep Tech network** of investors, founders and industry players through curated **investor matchmaking**, a **corporate visit** to a national industry player, and **peer-learning** opportunities with other Portuguese deep tech founders.

Through targeted introductions and ecosystem exposure, the **program helps startups build meaningful relationships** with the partners, investors and peers most relevant to their next stage of growth.

PROGRAM AT A GLANCE

4

MONTHS

September > December

14

**DAYS OF
MODULES**

Masterclasses &
Workshops

7

**DAYS IN
PORTO**

Modules + Demo Day

7

MODULES

2 days each

7

**MODULE
FOLLOW-UPS**

1h each

3

**SIDE
ACTIVITIES**

Corporate visit, peer-
to-peer, networking

10H

**1:1
MENTORING**

Per team

3

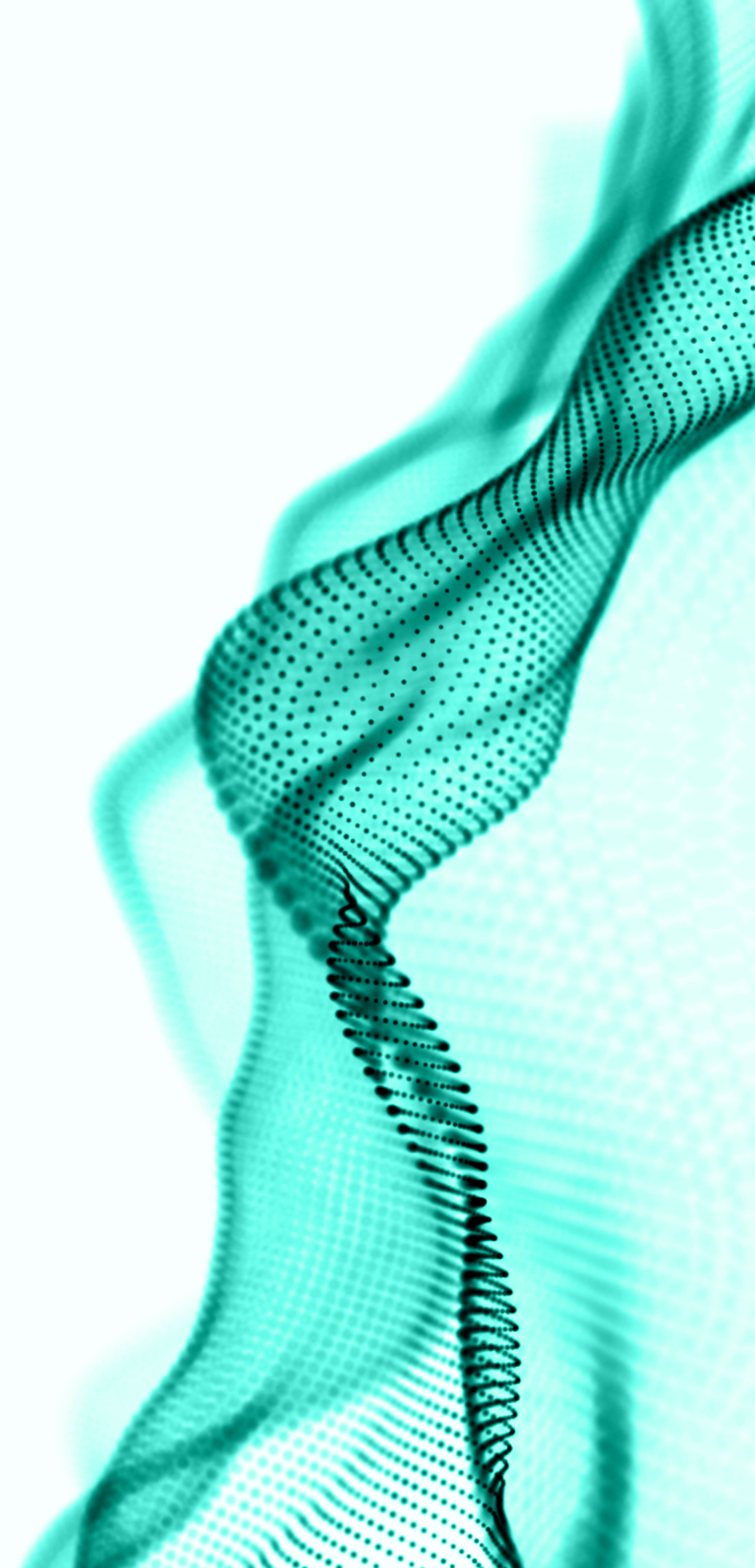
**ASSESSMENT
MEETINGS**

With Program
Manager

1.300

INVESTORS

Hello Tomorrow
network



PROGRAM STRUCTURE

A tailored program designed to take your deep tech solution from development to market. 3 Dimensions. 7 Modules.

COMMERCIAL & BUSINESS READINESS

M1 Value Proposition Design & Business Model

Translate technological capabilities into clear use cases and a viable, scalable business model. From the lab bench to a pitch-ready value proposition.

M2 Tech Market Fit & Go-to-Market Strategy

Define where your technology can be applied today and how to move from validation to first commercial use. Target markets, customer discovery, and early traction.

M3 Strategic Partnerships & Collaborations

Build the right industrial and ecosystem partnerships to enable validation, pilots, and scale-up. Corporate visit included.

INVESTMENT READINESS

M4 Fundraising & Investment Readiness

Navigate the investment process from pre-seed to Series B. Prepare for rounds and negotiations, understand term sheets and cap tables.

M5 Pitch Trainings

Craft a clear and credible narrative that resonates with investors and partners globally. From storytelling fundamentals to live coaching before Demo Day.

TECHNOLOGY TO MARKET

M6 IP, Regulation & Policy

Secure your technology and anticipate regulatory pathways. Build a robust IP strategy and navigate sector-specific regulations before they slow you down.

M7 Tech De-risking & Scale-up Strategy

Structure the path from validation to deployment. Address technical risks, MVP development, and industrial constraints to make your technology investable and deployable.

PROGRAM TIMELINE

From kick-off to Demo Day in four months. Seven modules, continuous mentoring, and hands-on support throughout.

	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER			
MODULES	M1 Value Proposition 8, 9 Sep 📍 Porto	M2 Go-to-Market 22, 23 Sep 🌐 Online	M3 Corporate Partnership 6, 7 Oct 📍 Porto	M4 Fundraising 20, 21 Oct 🌐 Online	M5 Pitch Training 3, 4 Nov 📍 Porto	M6 IP & Regulation 17, 18 Nov 🌐 Online	M7 Tech De-risking 2, 3 Dec 📍 Porto
ACTIVITIES	Kick-off & Onboarding 📍 Porto Peer-to-Peer Activity 📍 Porto - 8 Sep		Corporate Visit TBD	Networking Event TBD	Investor Matchmaking TBD - online DEMO DAY 📺 10 Dec · Porto		
	1:1 Mentoring 10h total · personalised sessions with a dedicated mentor · Online						
	Assessment Onboarding check-in (Sep) · Mid-point review (Oct–Nov) · Final meeting (Dec) · Program Manager						
	Cont. Support Day-to-day access to your Program Manager for guidance, introductions, and problem-solving						

PROGRAM STRUCTURE

SEPTEMBER · OCTOBER

The first two months focus on foundations: clarifying your value proposition, go-to-market, and launching corporate partnerships.

SEPTEMBER

Kick-off & Onboarding

Meet your cohort, get matched with your mentor, and set your program baseline 📍 Porto

M1 - Value Proposition & Business Model

Identify your primary use case and define a business model around your technology

8, 9 Sep 📍 Porto

M1 Follow-up · 1h · Online · With mentor

M2 - Tech Market Fit & Go-to-Market

Identify your first commercial target and build a go-to-market approach

22,23 Sep 🌐 Online

M2 Follow-up · 1h · Online · With mentor

Peer-to-Peer Activity

Exchange insights and challenges with founders from the Portuguese deep tech ecosystem

8 Sep

OCTOBER

M3 - Strategic Partnerships & Collaborations

Build industrial and ecosystem partnerships. Corporate visit included.

6, 7 Oct 📍 Porto

M3 Follow-up · 1h · Online · With mentor

Corporate Visit

Meet innovation and business unit teams at a leading Portuguese corporate

M4 - Fundraising & Investment Readiness

Understand your funding options and get your materials investor-ready

20,22 Oct 🌐 Online

M4 Follow-up · 1h · Online · With mentor

1:1 Mentoring

10h total · personalised sessions with a dedicated mentor · Online

Assessment

Onboarding check-in (Sep) · Mid-point review (Oct–Nov) · Final meeting (Dec) · Program Manager

Cont. Support

Day-to-day access to your Program Manager for guidance, introductions, and problem-solving

PROGRAM STRUCTURE

NOVEMBER • DECEMBER

The final stretch: sharpening your pitch, securing IP, de-risking your tech, and taking the stage at Demo Day.

NOVEMBER

M5 - Pitch Training

Build and refine a pitch that is clear, credible, and investor-ready before Demo Day

3,4 Nov  Porto

M5 Follow-up • 1h • Online • With mentor

Networking Event

Connect with deep tech investors, corporates, and founders from the Portuguese ecosystem

M6 - IP, Regulation & Policy

Protect your IP, navigate sector-specific regulation, and structure for investment

17,18 Nov  Online

M6 Follow-up • 1h • Online • With mentor

DECEMBER

M7 - Technology De-risking & Scale-up Strategy

Map technical risks, define MVP and industrial scale-up pathway. Dec 1 = public holiday..

2,3 Dec  Porto

M7 Follow-up • 1h • Online • With mentor

Investor Matchmaking

Pre-scheduled 1:1 meetings with 1,300+ Hello Tomorrow investors

DEMO DAY

Public pitch • pre-scheduled investor meetings

10 Dec  Porto



1:1 Mentoring

10h total • personalised sessions with a dedicated mentor • Online

Assessment

Onboarding check-in (Sep) • Mid-point review (Oct–Nov) • Final meeting (Dec) • Program Manager

Cont. Support

Day-to-day access to your Program Manager for guidance, introductions, and problem-solving

BEYOND DEMO DAY

The program doesn't end in December. Here's what comes next.

POST-PROGRAM FOLLOW-UP

3 × 90-minute sessions over 3 months for roadmap review and defining next steps.

CORPORATE OPPORTUNITIES

Ongoing access to innovation challenges and partnerships with companies in the Hello Tomorrow network

INTRODUCTIONS

Ongoing introductions to investors and corporate partners in the Hello Tomorrow network.

GLOBAL ALUMNI COMMUNITY

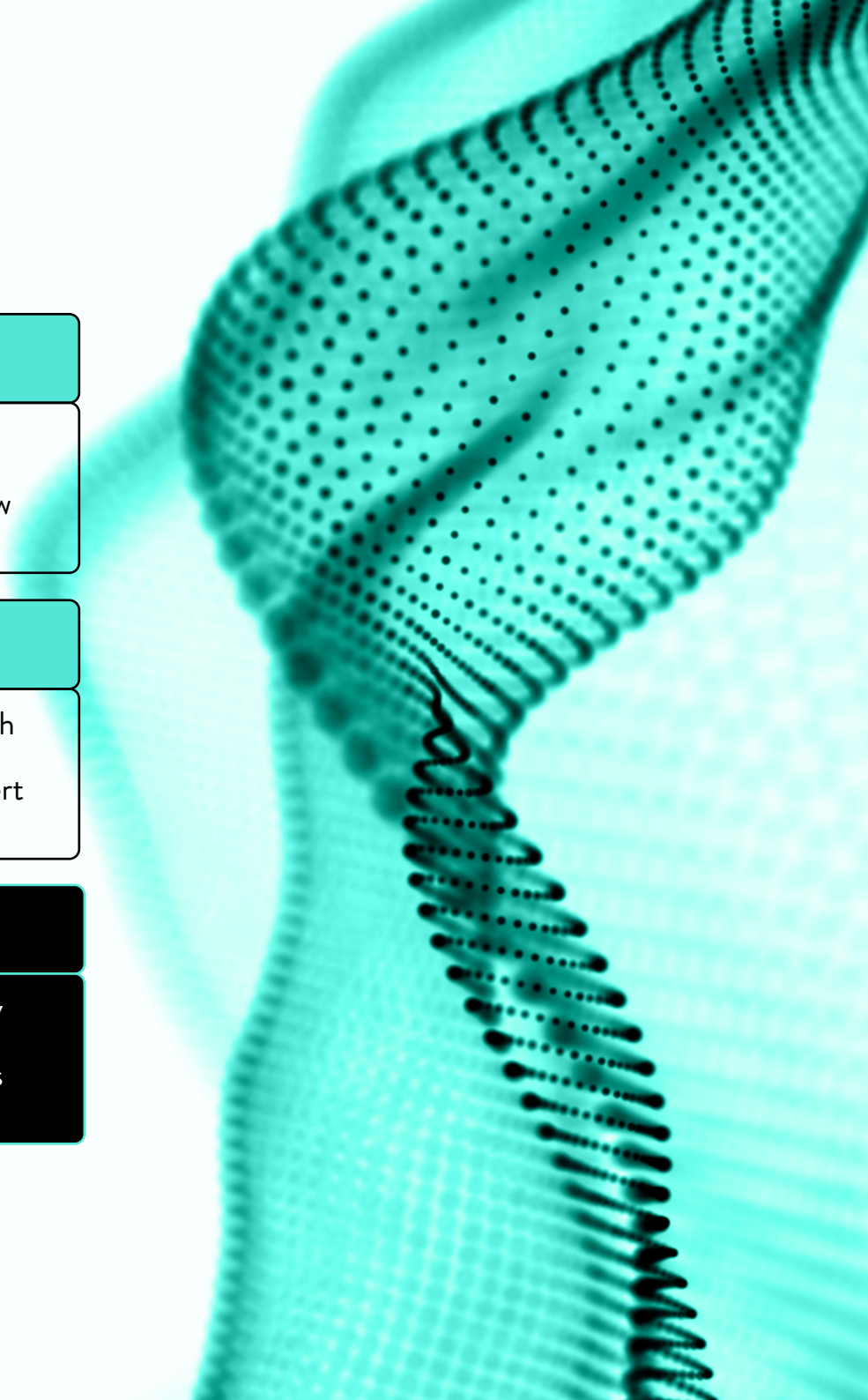
Access to a network of deep tech founders from around the world, curated content and expert webinars.

HELLO TOMORROW SUMMIT 2027

Presence at Europe's largest deep tech event — 1 free ticket per team.

INVESTMENT OPPORTUNITY

Be considered for investment by DeepBright Ventures, with potential co-investment from its network.



HELLO TOMORROW

14 years accelerating deep tech ventures. A global network built for founders who are serious about impact.

\$41B+

raised by startups in the Hello Tomorrow network globally

500+

deep tech startups accelerated over 14 years of activity

3.500+

attendees at the annual summit — Europe's largest deep tech conference

1.300+

INVESTORS

in the Hello Tomorrow network

5.000+

CORPORATES

open to pilot and partnership opportunities

250+

ECOSYSTEM PARTNERS

scientific experts and research institutions

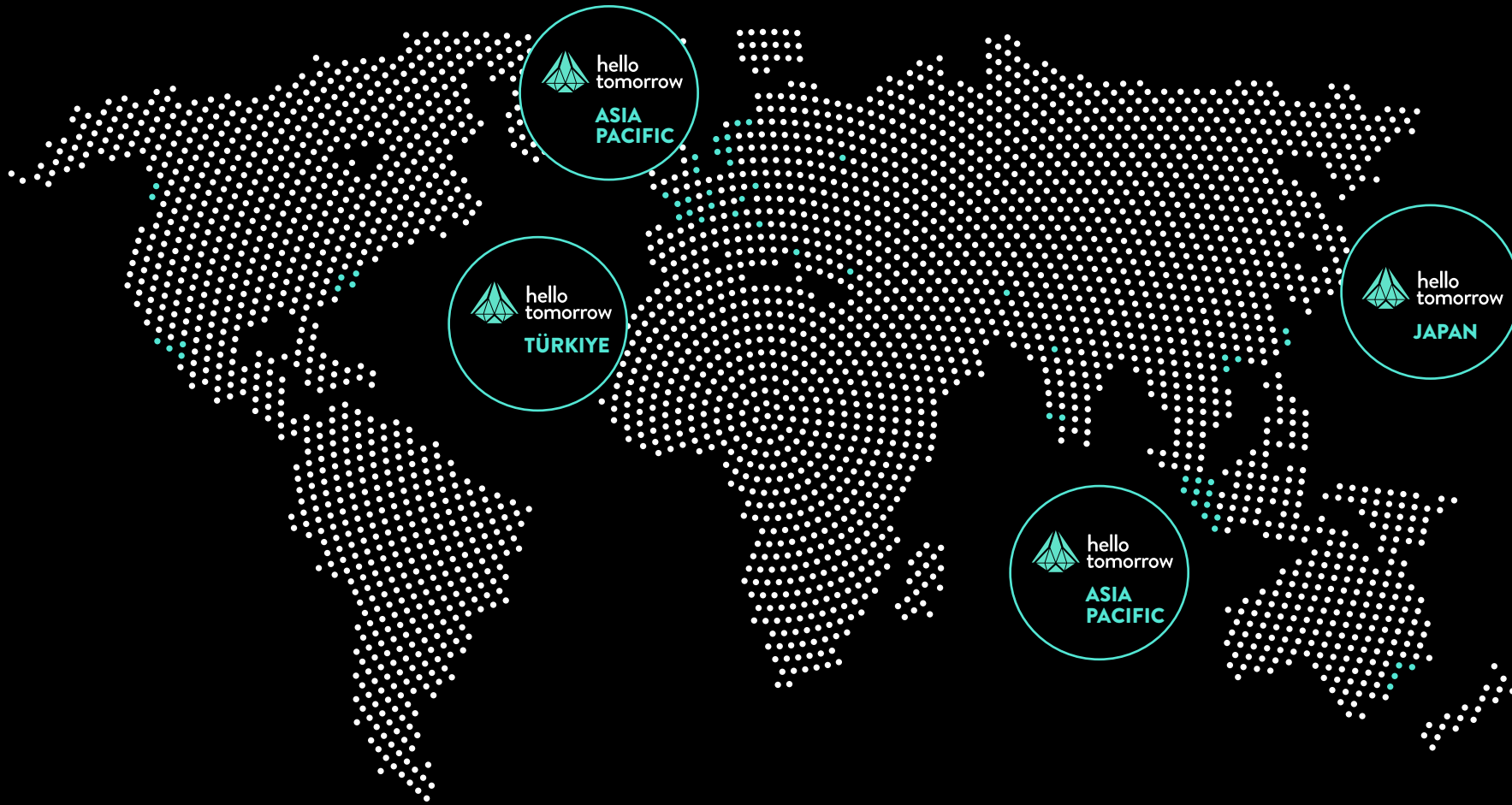
35

COUNTRIES

in the network of investors, corporates and experts



HELLO TOMORROW'S GLOBAL NETWORK



STARTUP
PORTUGAL

FOUNDRY

TECH

PORTUGAL

NEXT STEPS

- **JUNE 16TH**
Applications Open
- **JUNE 30TH**
Ask Me Anything Webinar
- **JULY 3RD**
Applications Close
- **JULY 29TH**
Selection announcement
- **SEPTEMBER 8TH**
Program Start

APPLY BEFORE JULY 3RD



For more information or for any questions you might have, donot hesitate to contact:
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